

Mark Schaefer INTRO

(to be read by the person introducing Mark at your event)

Our speaker today is a globally-recognized author, speaker, podcaster, and business consultant.

He is a prolific writer and speaker whose work sits at the intersection of marketing, technology, and humanity.

He has advanced degrees in marketing and organizational development... holds seven patents... and is a faculty member of the graduate studies program at Rutgers University.

He is the best-selling author of nine popular books... including the very first book on influence marketing. His blog, GROW, and podcast “The Marketing Companion” are ranked among the top-rated publications in the marketing field.

His clients range from successful start-ups to global brands such as Adidas, Johnson & Johnson, Dell, The U.S. Air Force, and the UK Government...

And he has appeared on media channels such as CNN, The Wall Street Journal, The New York Times and CBS News.

All the way from Tennessee... where his very own bees make honey that wins blue ribbons at the State Fair...

Please help me welcome... **Mark Schaefer!**